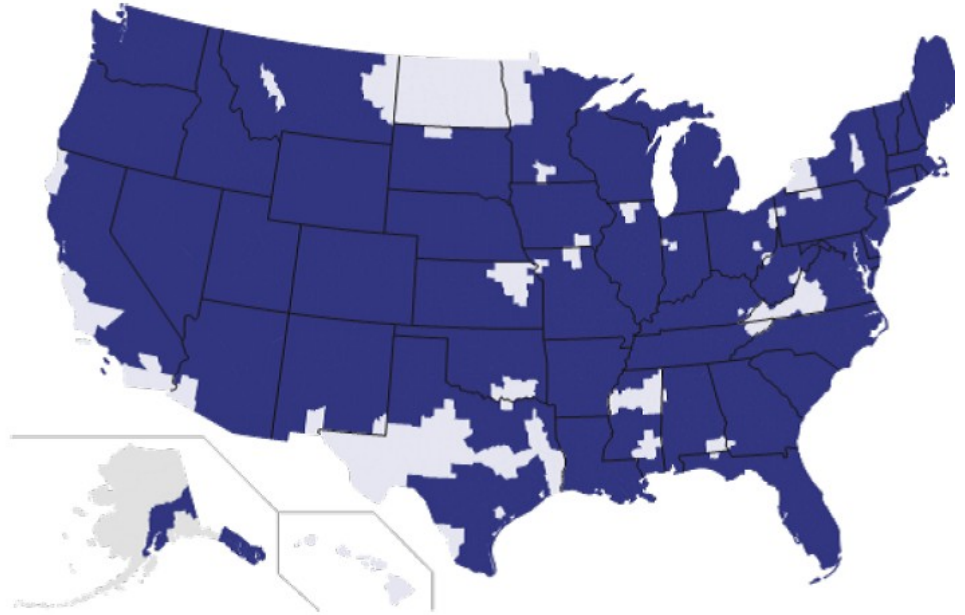




## SEASON 1 “BY THE NUMBERS”

### 94% U.S. CARRIAGE!

- All-station coverage map
- 10/1/13-7/21/15



### 172 MARKETS!

- 5 of Top 5 Markets
- 10 of Top 10 Markets
- 25 of Top 25 Markets
- 49 of Top 50 Markets
- 93 of Top 100 Markets

New York, Los Angeles, Chicago, Philadelphia, Dallas

New York, Los Angeles, Chicago, Philadelphia, Dallas, San Francisco, Boston, Washington DC, Atlanta, Houston

### OVER 32,400 TELECASTS!

- 32,446 telecasts from October 1, 2013 through July 21, 2015
- Across 368 Public Television Channels



## SEASON 1 172 MARKETS!

Market	Rank	Market	Rank	Market	Rank
New York	1	Cincinnati	36	Spokane	73
Los Angeles	2	Greenville-Spartan	37	Omaha	74
Chicago	3	West Palm	38	Springfield, MO	75
Philadelphia	4	Austin	39	Toledo	76
Dallas	5	Grand Rapids	40	Columbia, SC	77
San Francisco	6	Las Vegas	41	Rochester, NY	78
Boston	7	Norfolk	42	Huntsville-Decatur	79
Washington	8	Birmingham	43	Portland-Auburn	80
Atlanta	9	Oklahoma City	44	Paducah-Cape Girard	81
Houston	10	Harrisburg-Lancaster	45	Madison	82
Phoenix	11	Greensboro	46	Shreveport	83
Detroit	12	Albuquerque	47	Syracuse	84
Tampa	13	Jacksonville	48	Champaign, IL	85
Seattle	14	Louisville	49	Harlingen-Weslaco	86
Minneapolis	15	Memphis	50	Chattanooga	88
Miami	16	New Orleans	51	Colorado Springs	89
Denver	17	Providence	53	Cedar Rapids	90
Orlando	18	Fresno-Visalia	54	Savannah	92
Cleveland	19	Wilkes Barre	55	Baton Rouge	93
Sacramento	20	Little Rock, AR	56	Jackson, MS	94
St. Louis	21	Richmond-PtrBg	57	Charleston, SC	95
Pittsburgh	22	Albany-Schenectady	58	South Bend-Elkhart	96
Portland	23	Mobile-Pensacola	59	Burlington	98
Charlotte	24	Tulsa	60	Greenville-New Bern	99
Raleigh-Durham	25	Knoxville	61	Davenport, IA	100
Baltimore	26	Ft Myers-Naples	62	Ft. Smith, AR	101
Indianapolis	27	Lexington	63	Myrtle Beach	102
Nashville	29	Dayton	64	Evansville	103
Hartford	30	Wichita, KS	65	Johnstown-Altoona	104
Kansas City	31	Charleston, WV	66	Lincoln-Hastings	105
Columbus	32	Green Bay-Appleton	68	Tallahassee	106
San Antonio	33	Flint-Saginaw	70	Reno	107
Salt Lake City	34	Tucson	71	Boise	109
Milwaukee	35	Des Moines	72	Sioux Falls, SD	110



# SEASON 1

## 172 MARKETS!

(CONT.)

Market	Rank	Market	Rank	Market	Rank
Ft. Wayne, IN	111	Wheeling	157	North Platte	209
Augusta	112	Bluefield-Beckley	158	Fajardo, PR	211
Lansing	114	Binghamton	159		
Springfield-Holyoke	115	Biloxi Gulfport	160		
Peoria-Bloomington	117	Gainesville	162		
Traverse City	118	Idaho Falls	163		
Macon, GA	119	Missoula	165		
Eugene	120	Billings	166		
Montgomery (Selma)	121	Clarksburg-Weston	169		
Yakima, WA	122	Quincy-Hannibal	170		
Lafayette, LA	124	Rapid City	172		
Columbus, OH	126	Lake Charles	174		
La Crosse-Eau Claire	128	Elmira	175		
Corpus Christi	129	Jackson, TN	176		
Amarillo	130	Watertown	177		
Wilmington	131	Harrisonburg	178		
Chico-Redding	132	Alexandria, LA	179		
Wasau-Rhineland	134	Marquette	180		
Monroe-El Dorado	137	Jonesboro	181		
Columbia, MO	138	Bowling Green	182		
Duluth-Superior	139	Charlottesville	183		
Medford, OR	140	Grand Junction	185		
Salisbury	143	Butte-Bozeman, MT	186		
Lubbock	144	Lima	188		
Wichita Falls	145	Meridian	189		
Anchorage	147	Great Falls	191		
Sioux City	149	Twin Falls	192		
Erie	150	Bend, OR	193		
Joplin-Pittsburgh	151	Casper-Riverton	196		
Albany, GA	152	Cheyenne, WY	197		
Rochester, MN	153	Fairbanks	202		
Panama City	154	Presque Isle	205		
Terre Haute	155	Juneau, AK	207		
Bangor	156	Alpena	208		