

# INTERNATIONAL GOLF GETAWAYS



From the creators of the popular National PBS Series *Family Travel with Colleen Kelly*, airing in 96% of the US and internationally, International Golf Getaways showcases the world's finest golf courses, resorts and destinations across the globe.

Each 30-minute episode captures the ultimate golf experience, immersing golf enthusiasts into the course with expert golf instruction specific to the area and the course. International Golf Getaways goes beyond the tee to reveal the restaurants, the sights, the amenities, and all the excitement beyond the game itself, for truly unforgettable dream golf getaways.

## GOLF WORLDWIDE

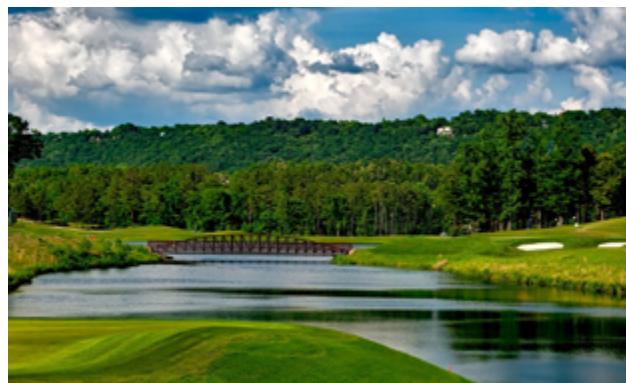
- **60 MILLION GOLFERS** worldwide
- **32,000 GOLF FACILITIES** worldwide
- In the 2016 Summer Olympics, Golf was an **OLYMPIC SPORT**

## GOLF IN THE UNITED STATES

- **\$69 BILLION GOLF INDUSTRY** - bigger than the motion picture and recording industries combined
- **\$21 BILLION U.S. TRAVEL EXPENDITURES** produced by the golf industry
- **\$5.6 BILLION CONSUMER SPENDING** on golf supplies & equipment
- **\$523 MILLION SPENT ON GOLF-RELATED MEDIA** including books, magazines, DVDs, etc.
- **24+ MILLION GOLFERS** in the U.S.
- **15,600+ GOLF COURSES**
- **10,000+ PUBLIC GOLF COURSES**

## ON THE TEE ...

- **SPECTACULAR** golf courses, resorts and destinations
- Signature holes, breathtaking scenery, **EXPERT GOLF INSTRUCTION**
- A golfer's **DREAM GETAWAY**



## ... AND BEYOND

- **INCREDIBLE** dining and resort amenities
- **EXCITING** nightlife and local culture
- A golfer's dream getaway **JUST GOT EVEN BETTER**